



# **Membership Benefits Guide**

**RHODE ISLAND ASSISTED LIVING ASSOCIATION**



# Our Mission

*RIALA's mission is to represent the interests of assisted living communities in Rhode Island by advocating for the highest level of independence and quality of life for seniors. RIALA serves as the voice of assisted living in Rhode Island by providing information, education, training and advocating on behalf of our valued members and the population they serve*







## *There is Strength in Membership*

We are committed to providing our members with the tools they need to succeed and keeping them well-informed and networked together

Whether you operate an assisted living community or are a company offering products and services to the industry, RIALA will be able to help you!

# Membership

## WHAT'S IN IT FOR ME?

### MEMBER DISCOUNT

Members have access to all RIALA events at a discounted price. A company holds the RIALA membership and all employees of the company receive member benefits

### PROFESSIONAL RECOGNITION

Members will be identified on our website, in our member guide, and recognized at member events

### NETWORKING & INFORMATIONAL UPDATES

These events will help you interact with other members, business partners, policymakers, and key decision makers in the industry. We keep our members updated through our newsletter

### ADVOCACY

RIALA represents the industry on advisory boards and public policy work groups at a local, state, and federal level. All members are welcome to serve on the Board of Directors and RIALA committees

### PROFESSIONAL DEVELOPMENT

We offer a wide range of skill-building, training, and educational programs for members to maintain licensure, as well as, acquire new skills in an ever-changing environment



# Provider

## MEMBER BENEFITS

*Provider Members are assisted living communities. Organizations with more than one residence must register each residence, as well as the corporate office.*

### PROVIDER MEMBER BENEFITS

- Professional development programs including: AL administrator certification, AL nurse training, and continuing education
- Updates and tools on regulations and legislation
- Access to “members only” tools, information, and technical support
- Website exposure including residence listing and information about services
- Employment opportunities on RIALA website
- Consumer referrals from RIALA

### DUES (Structured)

Provider member dues are \$37 per licensed resident capacity per year.

Government relations fees are \$9 per licensed resident capacity.

Both fees are obligatory.

Dues cover the calendar year, January 1st through December 31st.

Provider Members may elect to pay dues in quarterly installments payable the first day of January, April, July, and October.

New members joining after January 1 will pay pro-rated dues for the remainder of the calendar year.

RIALA dues are not deductible as a charitable contribution for federal income tax purposes, but may be partially deductible as a business expense.

# Industry Partner

## MEMBER BENEFITS

*An industry partner is any company or corporation that provides goods or services to the senior living industry or has an interest in the industry*

With RIALA membership, assisted living communities throughout the state are better informed and networked. One of the great networking connections they receive as members are the relationships they form with vendors in the industry.



Networking among members is the foundation of relationships that last for years

### INDUSTRY PARTNER BENEFITS

- Mailing and email list of Provider Members including the primary contact
- Online & Printed Member Directory listing with company logo, info, & ad
- Maximize visibility through trade shows, advertising, and sponsorships

### We put you in touch with the YOUR market

RIALA offers a variety of information, marketing, and networking opportunities for our Industry Partner members. Vendors are listed on the website as well as a page in the Membership Guide. Industry Partners may request customized lists of the assisted livings that we serve and provider members are encouraged to do business with Industry Partners of RIALA. Vendors receive all association mailings, including event information, registration, and the RIALA newsletter

### DUES

Dues are \$500 per calendar year



# Associate

## MEMBER BENEFITS

*Associate Members are individuals not currently employed in an assisted living residence or working for a service provider*

Associates members include government employees, students, academic professionals, and other professionals not selling to the assisted living industry

Through RIALA membership, assisted living communities throughout the state are better informed and networked. By joining RIALA as an associate member, you will share in that connection



### ASSOCIATE MEMBER BENEFITS

- RIALA Member discount
- Professional development through RIALA training programs and events
- Representation at the State House and legislative updates
- Marketing tools including use of RIALA referrals and logo
- Tremendous networking opportunities

### DUES

Dues are \$200 per calendar year

# JOIN RIALA TODAY

Fill out an application online at  
[www.riala.org/join-riala](http://www.riala.org/join-riala)

or contact Melody Song-Hunter  
at [msong@riala.org](mailto:msong@riala.org)



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